

OCT.29~NOV.2. 2020
(MOVIE SCREENINGS WILL RUN FOR UNTIL NOVEMBER 30.)

KOREAN FILM FESTIVAL CANADA

ONLINE PLATFORM



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WHO WE ARE

Last year, we moved past the existing English-speaking system and partnered with the University of Montreal's Asian Studies Center (CETASE), one of the core institutions of Asian research and studies in Canada. We achieved incredible success, as if there was a cultural thirst that had been waiting for content like ours in the francophone region. In the past 20 years as our former organization "Ciné-Asie" we had been aiming at English-speaking audiences, but now we are moving one step further and aiming to reach more French-speaking audiences for the next five years. In addition to the partnership with the "CÉTASE", we have partnered up with the **Jeonju International Film Festival**, the second largest film festival in Korea and the largest one in the world to focus on discovering, presenting, and supporting the production of cutting edge independent film and digital media arts. In 2020, KFFC will continue to collaborate with the **Korea Foundation**, "**Ville de Montréal**", the Quebec Korean People's Foundation, and French-speaking film magazines such as "**Panorama Cinéma**".

PROGRAMS

MOVIES

Through various featured (feature) films, short films, and documentaries directed by Korean women, we would like to honour a woman's perspective of this world which is way too different from the existing male-dominated perspective. Indeed, whatever the genre, women filmmakers offer emotional, delicate, psychological descriptions and new perspectives. Through this year's edition of KFFC, we aim to become a venue for communication, to encourage harmony between men and women, and to break down the cultural barriers between Korea and Canada.

DIY POSTER

Anyone aged 13 and over (including professional artists) living in Canada or S.Korea, can participate. The jury consists of the three artists: Jinny Yu, an art Professor at the University of Ottawa, Sébastien Worsnip who teaches visual art and design at Collège Jean-de-Brébeuf, and painter Yechel Gagnon. The winning artwork, chosen by the jury, will be awarded a \$600 (CAD) prize and become the festival's official poster which will appear on all of the KFFC's platforms. We also plan on setting up an online gallery on our website for the other submitted works.

FESTIVAL POSTER CONTEST

supporter funds \$500-\$2000

BENEFIT



logo exposure in the official Trailer

logo exposure in our our official Website, Facebook, Instagram, Twitter, Blog



The Prize Money in your company's name



Banners will be posted on our official website and blog, and we can introduce you in our blog. Other social media can post the sponsored content on the news.